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Training and Educational Marketplace (TEM)

- Purpose: To deliver a catalogue of digital health tools and applications related to frailty and dementia to support the educational process of COMFORTAGE stakeholders and beyond.
 - Independent platform
 - Support informed decision-making for older adults, caregivers, healthcare professionals and researchers
 - Promote digital health literacy
- > A **central hub** for frailty and dementia-related digital tools

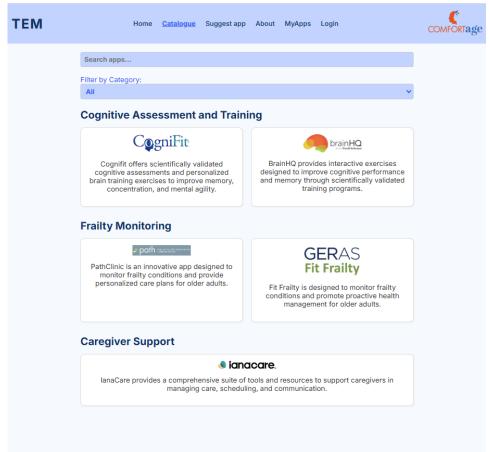


What TEM Is and How It's Meant to Be Used

- A web-based catalogue of digital health tools.
- Includes metadata, summaries, and guidance.
- Does not host tools directly, acts as a curated access point.
- Designed for ease of use and accessibility.

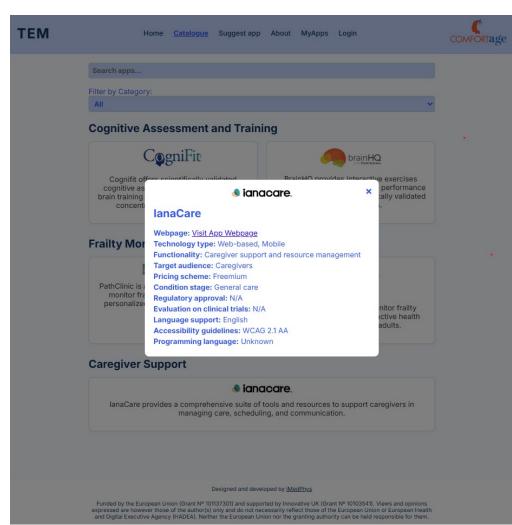


Training and Educational Marketplace



Designed and developed by iMedPhys

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Bridging the Needs and the Market

- Older adults and caregivers often struggle to identify and trust digital tools.
- TEM bridges this gap with **curated**, **validated**, **and categorized tools**.
 - Validation through expert curation.
 - Clear descriptions and categorization of tools
 - Target users
 - Language availability
 - Link to tool
- Increases trust and uptake of digital resources.



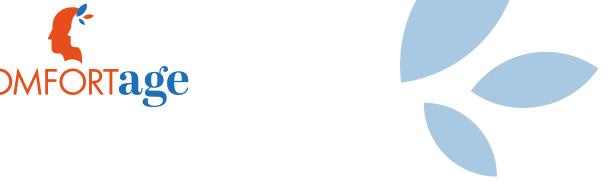
Giving Value to Tools through TEM

- **For users**: Easy access and guidance to trustworthy tools.
- For developers: Visibility and credibility through inclusion in TEM.
- Tools gain validation and exposure to target audiences.



- Expanding the catalogue.
- Enhancing search and personalization features.
- Building community around usage and feedback.
- Monitoring impact on digital health literacy.





Training and Educational Marketplace: **Empowering Ageing with Trusted Digital** Solutions

Thank you!

